

MCR

MAJOR COMPANIES IN ROMANIA

27 YEARS

A TRUSTED RESOURCE SINCE 1998



A LinkLeaders Project

MAJOR COMPANIES IN ROMANIA

a part of the unique **LinkLeaders** program dedicated to the **exclusive community of leaders from the largest companies in Romania**, a dynamic facilitator for them to:

DEVELOP

stronger business relationships

CONNECT

with peers in a facilitated networking environment

ACCESS

a wealth of valuable business resources and knowledge

SHARE

insights vision, experiences, and business practices to get value-added ideas

DEBATE

recent developments, trends and business threats with peers, representatives of prestigious national and international economic bodies, and renowned financial analysts

CREATE

new business opportunities for your company



Major Companies in Romania

THE PREMIUM MULTIMEDIA ENGLISH LANGUAGE PUBLICATION

Major Companies provides business partners and investors with updated information about Romania's most important **3000 companies**, from **32 industry sectors**, and more than **300 activity domains**.

It includes industry **overviews**, **interviews**, and **business leaders opinions**, offering valuable support for informed decision-making and new **partnership opportunities**.

Key benefits

1. POSITION YOUR COMPANY

at the top of your business partners' minds as one of the most reliable companies on the Romanian market!

2. ENDORSE YOUR RANKING

in the industry by promoting in detail the most recent company achievements and results!

3. EXPOSE YOUR BRAND

among the most prestigious companies on the Romanian market!



Major Companies in Romania

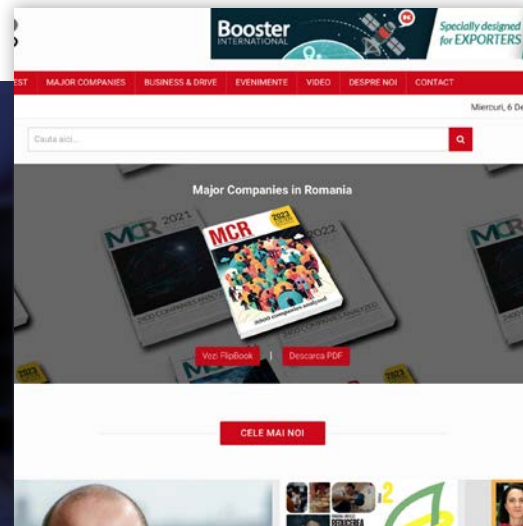
BENEFIT FROM PREMIUM EXTENDED MEDIA COVERAGE

PRINT



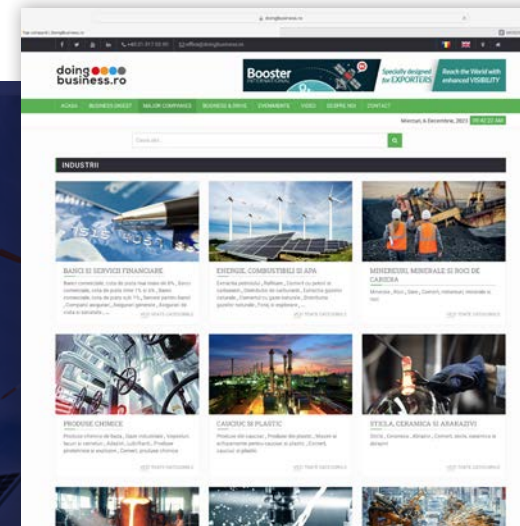
Printed at a premium quality, and distributed directly to the top management

DIGITAL VERSIONS



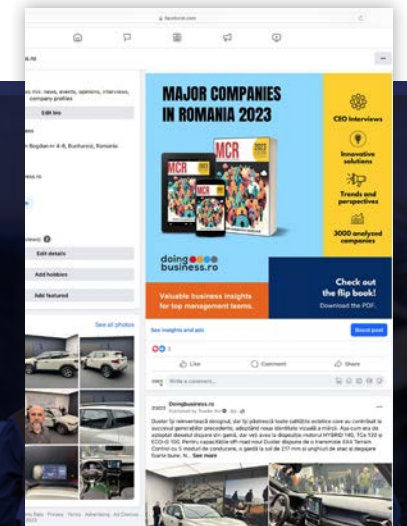
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CHAPTER BRANDING



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NOI ORIZONTURI



GROUP OR COMPANY EXTENDED TOP HIGHLIGHT

RANKING

01

I.B. CARGO SRL

TURNOVER 2021 (RON): 299,459,290
TURNOVER 2020 (RON): 183,233,506
TURNOVER EVOLUTION: 63.43%
PROFIT / LOSS 2021 (RON): 16,030,942
NO. OF EMPLOYEES 2021: 108

IB CARGO www.ibcargo.com, offers mutually beneficial transport services to its partners through quality and innovation. Our portfolio includes one stop shop freight forwarding solutions: by road, air, sea, rail, time critical, customs assistance, buyer's consolidation, all helping organizations to optimize freight forwarding costs, comply with regulations, recover from critical situations and better use of their core capabilities. Trusted by more than 5900 organizations in Romania and worldwide, IB Cargo handles 66 thousand shipments by road, hires trucks for over 45 millions kilometers, ships 1 million kg of cargo by air and 4900 TEUs by sea all over the world.

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MANAGING DIRECTOR



COMPANY TOP HIGHLIGHT

RANKING

02

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DEPUTY GENERAL MANAGER



Multimedia Exposure

FOR YOUR COMPANY AND ITS LEADERS

MORE THAN JUST A PRINTED PUBLICATION, MAJOR COMPANIES IN ROMANIA IS A BROAD MEDIA EDITORIAL PROJECT ENGAGING A SELECTED AUDIENCE OF BUSINESS LEADERS.

2.000

printed copies

+200.000

users who access the online version of Major Companies in Romania

+60.000

yearly downloads of PDF and Flipbook format of Major Companies in Romania

SPECIAL DISTRIBUTION at the Doingbusiness.ro Business Events

TARGET AUDIENCE:

- top & middle management of the most important companies in Romania for the printed edition
- investors, entrepreneurs, top executives, top & middle managers, and consultants interested in the Romanian market

Personalized Interviews

ALL YOUR INTERVIEWS, ADVERTISING MATERIALS AND SPECIFIC CONTENTS ARE AGGREGATED IN AN ONLINE COMPREHENSIVE COMPANY EXPOSURE!

SPEAK ABOUT YOUR COMPANY ACHIEVEMENTS, essential decisions, and experience in overcoming challenging business situations to win trust and recognition and spark new opportunities!

DEMONSTRATE THOUGHT LEADERSHIP on developments in the market, illustrating your ability to organize and manage to very high standards!

DELIVER YOUR MESSAGE to an exclusive and targeted audience of top-level decision makers in corporations and financial institutions!

PROMOTE YOUR GREEN INVESTMENTS, social projects, educational programs, and other CSR activities!

COMPLETE YOUR INTERVIEWS WITH COMPANY CONTENT (articles, advertorials, press releases, events, news etc.), permanently published in our portal, [doingbusiness.ro](https://www.doingbusiness.ro) and on social media.



Why Join Us?

LEADERS AMONG LEADERS

- ENHANCE YOUR COMPANY BRAND
- LEVRAGE BUSINESS OPPORTUNITIES
- GET INSPIRATION AS A LEADER
- SHARE THOUGHT LEADERSHIP
- GAIN VALUABLE RECOGNITION
- EXPAND PEER CONNECTIONS
- GENERATE NEW BUSINESS



Important Partners Trust Us



ALTUR

Life Is On



Hertz Lease



BOSCH



VEOLIA



Crowe



RENAULT



Important Partners Trust Us



Best Deal:

6 PAGES DEDICATED TO YOUR COMPANY

We extend the opportunity to only a few companies to acquire six consecutive pages to showcase their vision, achievements and brand's essence.

Take full advantage of this unique chance to feature an engaging interview with your CEO, visually stunning advertisements, and specialty articles about the trends in your industry sector.

This exclusive offer will allow you to put together a captivating mix of content, showcasing your brand's essence and influence.

Seamlessly integrate your brand's message into the fabric of Major Companies 2023!



Extended Visibility

We know how to give your content extended visibility to draw readers into your company's story, and drive awareness and engagement across platforms.

A summary of your content is aggregated in a special company web page

Highlights of the content are posted on social media as carousels

The articles are shared on social media (Facebook and LinkedIn)

Participants to the CEO Conference receive at the venue a copy of the printed edition

The printed version is distributed directly to over 2000 top business leaders

Your content appears in the print and online version +60.000 downloads of the digital versions

Your content is published online on doingbusiness.ro

About Doingbusiness.ro

27 years of experience
IN HELPING COMPANIES GROW THEIR BUSINESSES

PREMIUM PROJECTS

LinkLeaders, the program exclusively dedicated to the leaders of the largest companies and business organizations

BUSINESS DEVELOPMENT SOLUTIONS

An advanced portfolio of tools, solutions, and resources for business development

Let's build together the best mix of services for your company!



INCLUSIVE LEADERSHIP EXCELLENCE: BOSCH'S CATALYST FOR SUSTAINABLE SUCCESS

MHAI BOLDIZAR, Vice President, Bosch Group in Romania and Bulgaria, Managing Director, Robert Bosch SRL

1 Global growth is projected to fall from an estimated 3.5% in 2022 to 3.0% in 2023 and 2024. What major trends and challenges do you expect to see in the coming years? What are the key success factors for medium and long-term growth?

In every region of the world and in all our businesses, we are seeing increased competition, inflationary pressures, and a change in consumer behavior. This is leading to a shift in our business strategy. We are focusing on digitalization, automation, and sustainable growth. We are also investing in research and development to create new products and services that meet the needs of our customers.

PERMACONSULTING 20 STRATEGIC IMPERATIVES FOR CEOs

CEOs face the daunting task of steering their organizations through a myriad of challenges and opportunities, understanding the prevailing economic conditions, and making informed decisions that contribute to sustainable growth.

1 Global industrial trends and challenges: CEOs must navigate the complexities of a globalized market, including trade tensions, supply chain disruptions, and environmental concerns. They must also address the challenges of digitalization and automation.

2 Sustainability and ESG: CEOs are increasingly expected to address the needs of stakeholders beyond shareholders, including employees, customers, and the community. This requires a focus on environmental, social, and governance (ESG) factors.

3 Talent and workforce: CEOs must attract and retain top talent in a competitive market. This requires a focus on employee development, diversity, and inclusion.

4 Innovation and R&D: CEOs must invest in research and development to create new products and services that meet the needs of our customers.

5 Digitalization and automation: CEOs must embrace digital technologies to improve efficiency, reduce costs, and create new business models.

6 Customer experience: CEOs must focus on providing exceptional customer service and experiences to drive loyalty and growth.

7 Risk management: CEOs must identify and mitigate risks to their organization, including financial, operational, and reputational risks.

OPERATIONAL LEADING INDICATORS

COMPANY NAME	2022	2023	2024
ALFA ROMEO
BMW
DAEWOO
FIAT
GENIE
HYUNDAI
ISUZU
LAND ROVER
MAZDA
MINI
NISSAN
PEUGEOT
SEAT
SKODA
TOYOTA
VOLVO



BALANCING PROFITABILITY AND RESPONSIBILITY: RWA COMMITMENT TO SUCCESS

ANDREEA HANTA, CFO, RWA Raffinerie Agro Romania

1 RWA Raffinerie Agro has experienced significant growth since 2019, with a 10% increase in production in 2023. Can you share the key factors contributing to this expansion and success?

The key factors contributing to our success are our commitment to sustainability, our focus on innovation, and our strong relationships with our customers. We are also investing in research and development to create new products and services that meet the needs of our customers.

Contact us!
office@doingbusiness.ro
www.doingbusiness.ro
021 317 0390

Address
DoingBusiness.ro SRL
4-6 Prof. Ion Bogdan Street, 3rd Floor
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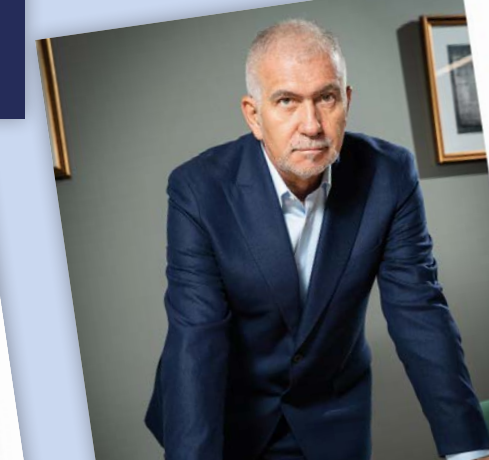


ROMANIA IS A SIGNIFICANT MARKET FOR COCA-COLA HBC AS A REGIONAL INNOVATION, PRODUCTION AND EXPORT HUB

IOVAN RADOSAVLJEVIC, General Manager, Coca-Cola HBC Romania

1 Many industries have faced challenges such as energy price increases, increased taxes, and new regulations. What are the key challenges you are facing in 2023 and 2024? How are you addressing them?

Our strategy is to focus on innovation, production, and export. We are investing in research and development to create new products and services that meet the needs of our customers. We are also focusing on improving our operational efficiency and reducing costs.



VEOLIA'S SUSTAINABLE SOLUTIONS: NAVIGATING CHALLENGES AND SHAPING THE ECOLOGICAL FUTURE

MADALIN MIHALOVICI, CEO, Veolia Romania

1 In light of the challenges faced in 2023, particularly economic inflation and rising energy costs, how is Veolia navigating these challenges and ensuring its commitment to sustainable growth?

Our strategy is to focus on innovation, production, and export. We are investing in research and development to create new products and services that meet the needs of our customers. We are also focusing on improving our operational efficiency and reducing costs.

MCR AUTOMOTIVE

COMPANY NAME	2022	2023	2024
ALFA ROMEO
BMW
DAEWOO
FIAT
GENIE
HYUNDAI
ISUZU
LAND ROVER
MAZDA
MINI
NISSAN
PEUGEOT
SEAT
SKODA
TOYOTA
VOLVO



MCR AUTOMOTIVE AND CARGO

COMPANY NAME	2022	2023	2024
ALFA ROMEO
BMW
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ISUZU
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MAZDA
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