



Leaders

THE PLATFORM
EXCLUSIVELY DEDICATED
TO TOP BUSINESS LEADERS

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business.ro





LinkLeaders is the unique platform, exclusively dedicated to the leaders of the largest companies in Romania, aiming at creating links and interactions for new business opportunities, initiating impactful activities for business development and facilitating the sharing of ideas, vision, thought leadership, experiences & insights.”

Dumitru Ion,
CEO, DoingBusiness.ro

ABOUT US

OUR MISSION

Our **mission** is to provide active networking with peers and experience-sharing opportunities, cutting-edge business intelligence, and state-of-the-art solutions for our members.

OUR VISION

Our **vision** is to be a dynamic facilitator for our members and their companies, to support them in increasing profits, creating jobs, and fostering growth, in a socially responsible manner.

OUR VALUES

As the group of business leaders, our members commit to enforcing the following **values** - **Expertise, Responsibility, Integrity, Respect, Professionalism - in an Ethical, Open, Honest, Collaborative and Innovative environment.**



LINKLEADERS

THE CONCEPT



Exclusive Community

LinkLeaders is exclusively dedicated to the community of the largest Romanian companies and their leaders.

Top business leaders develop stronger business relationships with their peers, share insights, vision, experiences and business practices, and access valuable business knowledge.



Valuable Connections

LinkLeaders is the place where bright business minds and experienced leaders meet and generate growth opportunities.

Apart from the face-to-face connections offered by our conferences and events, our members participate or organize special open or private talks.



LINKLEADERS

THE CONCEPT



LINKLEADERS

THE CONCEPT



Business Accelerator

Business leaders meet their peers, innovative thinkers, analysts, and leading representatives of government entities and business organizations, to generate new business opportunities.



Recognition & Branding

Build on your existing business strengths, enhance your company's brand awareness and reinforce its recognition and reputation using **LinkLeaders** extended infrastructure of resources and activities.

Create the opportunity for you as a leader to share vision, solutions, insights, ideas, achievements and thought leadership.



LINKLEADERS

THE CONCEPT



CONFERENCES, EVENTS, MEETINGS

CEO CONFERENCE

Shaping the Future

Open Talks, thematic group meetings

Leaders Lounge, private small group events

Conferences, meetings, webinars and workshops on demand



THE
RESOURCES

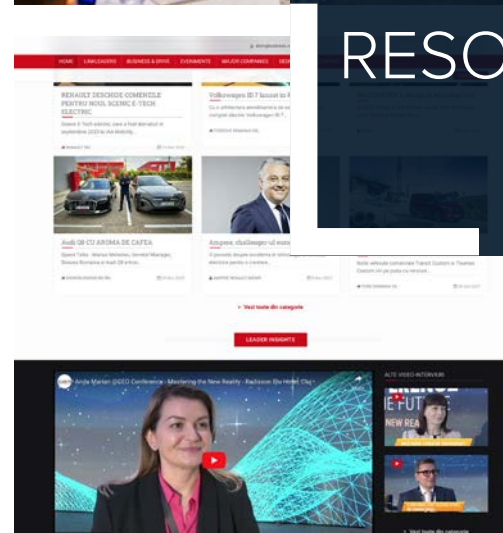
ONLINE PLATFORM

Leader Insights interviews

LinkLeaders podcast

Content – articles, reports, white pages

Business and company news... in our www.doingbusiness.ro portal



PEER CONNECTIONS

Exclusive and valuable contact opportunities that help our members to **connect**, **communicate**, and **meet** during our events or special meetings

PREMIUM BUSINESS PUBLICATIONS

How to do, and with whom to do business in Romania?

Major Companies in Romania, the multimedia English language publication in printed, flipbook, PDF and online versions



CEO CONFERENCE

Shaping
the Future

An authentic debate and sharing platform for strong business minds to discuss advanced transformation ideas, innovations, growth and advanced approaches to shape the world of CEOs in the following years of unprecedented changes.

CEO CONFERENCE - Shaping the Future is an exclusive - by invitation only - event, an open and less formal environment for new business, which offers the Leaders of the largest companies the opportunity to meet and:

- *discuss the most recent developments, megatrends and business threats with their peers, representatives of prestigious national and international economic bodies, and renowned economic analysts;*
- *share experiences and get value-added insights;*
- *meet their peers in a facilitated networking environment.*





LinkLeaders Talks

small group
open or private
meetings



LinkLeaders offers the opportunity to meet and discuss with a selected group of business leaders, in a private and confidential environment, exchange ideas, share vision and experience on a specific topic of interest, and explore new business opportunities.

The meetings are evening events in premium locations in a less formal format.



LinkLeaders Lounges

LinkLeaders Lounges are small group meetings 5-6 participants sharing a passion or a hobby or having the interest to discuss a specific topic in a private and confidential environment.

These evening meetings are hosted in premium unique locations in a less formal format.





Major Companies in Romania provides potential business partners with thorough information about Romania's 3,000 large companies, creating industry rankings for 32 main industries and more than 300 activity domains.

The publication includes opinions of the key local business leaders, valuable support for informed decision making and new partnership opportunities.

Premium Publications

Position your company at the top of the minds of business partners as one of the most reliable companies in the Romanian market!

Expose your brand among the most prestigious companies on the Romanian market!

Endorse your ranking in the industry by promoting in detail the most recent company achievements and results!





LinkLeaders Podcast



Participating in a business podcast with a renowned journalist can offer a multifaceted set of advantages, ranging from personal and professional growth to increased brand exposure and market influence.

Leaders can reach a wide audience, boosting exposure, establishing expertise and credibility in the industry, creating an informed customer base, standing out from competitors and attracting potential business partners, increasing employees' pride and motivation.

Podcast content can be leveraged across various platforms, remains accessible and relevant online, creating relevance in the digital age.



Leader Insights

video interviews recorded in your office, using a webcam or during LinkLeaders events

Speak about your achievements, bold decisions, and pivotal role in overcoming turbulent business situations to win trust and recognition and spark new opportunities for your future!

Demonstrate thought leadership on developments in the market, illustrating your ability to organize and manage to a very high standard!

Deliver your message to an exclusive and targeted audience of top-level decision-makers in corporations and financial institutions!





Interviews



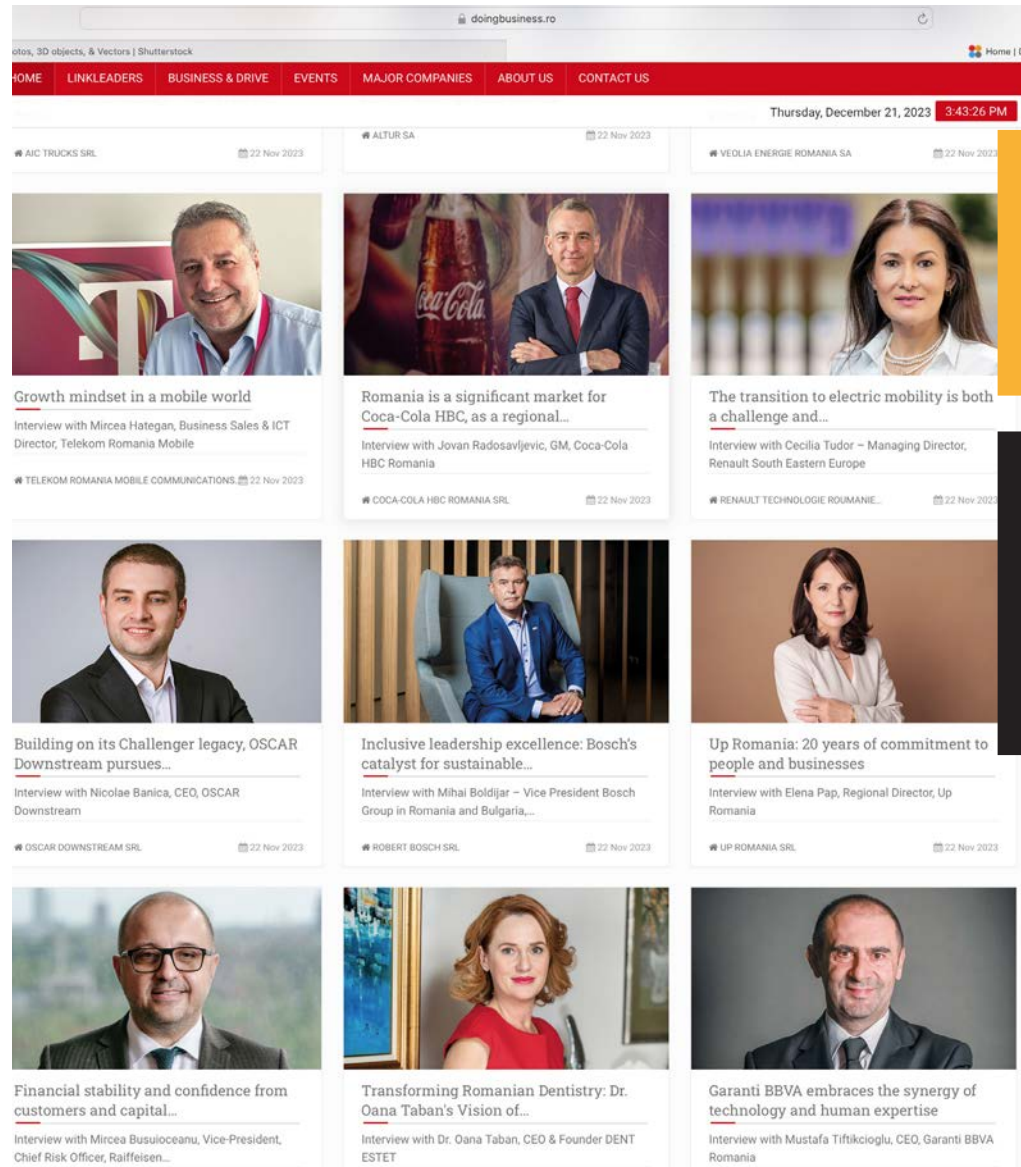
Studies, analyses, reports and articles, product launches and updates, company events



Company press releases



Advertorials and advertising



Online content

published on a permanent basis

Promote all your company relevant content to an exclusive B2B audience in the most complete business portal.

All your content is aggregated in a company dedicated summary webpage, for those interested to have a complete image about its activity and evolution.



Why join



OPEN NEW HORIZONS FOR YOUR COMPANY

Meet those who drive the real transformation in the local business!

Build meaningful partnerships, meet investors, inspiring business thinkers, and influential consultants who can impact your company's performance!



EMBRACE NEW PERSPECTIVES

Brand recognition has never been more important for gaining trust in the business community!

Speak about your achievements, bold decisions, and pivotal role in overcoming turbulent business situations to win trust and recognition and spark new opportunities for your future!



BUILD A CUSTOMIZED PACKAGE, FOLLOWING YOUR OBJECTIVES AND COMPANY-SPECIFIC ACTIVITY

- Interviews - Video, Print, Online & Social Media
- Content promotion & Advertising in publications, portals, conference sites, and social media
- Events partnerships and participation (CEO CONFERENCE - Shaping the Future, LinkLeaders Talks, LinkLeaders Lounge)
- One-to-one or group, private meetings;
- Participation in our CSR programs;
- Multiple Leader Membership packages for your company's top executives and board members.





Why join



CREATE NEW BUSINESS OPPORTUNITIES FOR YOUR COMPANY



POSITION AND STAY AHEAD OF YOUR COMPETITORS



ENHANCE YOUR COMPANY BRAND AWARENESS



FORGE POWERFUL PEER CONNECTIONS



GAIN RECOGNITION, SHARE THOUGHT LEADERSHIP



GET INSPIRATION, GAIN A COMPETITIVE EDGE



ACCESS VALUABLE BUSINESS RESOURCES



Important partners trust us

We have formed alliances with leading and trusted development Partners to provide access to innovative solutions to the complex problems businesses face during this uncertain period.



About Doingbusiness.ro



27 *years of experience*
IN HELPING COMPANIES GROW THEIR BUSINESSES

LINKLEADERS

The platform exclusively dedicated to the leaders of the largest companies and business organizations.

BUSINESS DEVELOPMENT SOLUTIONS

An advanced portfolio of tools, solutions, and resources for business development.

Let's build together the best mix of services for you and your company!



Contact us!



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